Bilateral Lucas Paradox

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Motivation

- Lucas (1990) "Why Doesn't Capital Flow from Rich to Poor Countries?"
- Literature primarily focuses on recipient side.
- Using bilateral investment data between 2009-2018, we investigate both investor and recipient countries sides.

Our findings

Extensive margin

- For FDI markets, countries tend to invest in lower return destinations (strong paradox).
- Countries with better institutional qualities show complex association with participation decisions.

Intensive margin

- Across participating markets, the excess returns on foreign investments relative to the returns on domestics investments are higher for the rich.
- Returns as well as institutional qualities of investor countries do not seem to affect (non)arbitrage (weak paradox).

Related Literature

- Institutional qualities and capital flows
 - Alfaro, Kalemli-Ozcan, and Volosovych (2008): Recipient institution (esp. rule of law) is a key to determine capital flows.
 - Ju and Wei (2011): Less financially developed countries invest in more financially developed countries.
- Estimation of the marginal product of capital
 - Caselli and Feyer (2007): MPK correcting for natural resources are equalized across countries.
 - Monge-Naranjo, Sánchez, and Santaeulalia-Llopis (2019): Lucas Paradox still exists if the assumptions used in Caselli and Feyer (2007) are modified to include urban lands.
- Similarity affecting bilateral foreign investments
 - Portes and Rey (2005): Proximity of locations, both actual and within financial networks, affects bilateral equity flows.
 - Burchardi, Chaney, and Hassan (2019): FDI-reciepint firms in the US are likely to receive investments from countries where ancestors came from.

Data

- Time period: 2009-2018
- Bilateral investment data from the IMF.
 - FDI: Coordinated Direct Investment Survey (CDIS)
 - Portfolio Investment: Coordinated Portfolio Investment Survey (CPIS)
- Institutional qualities are from the World Bank.
 - General Institutions (Rule of law)
 - Borrower-Lender Rights (Legal rights index)
 - Corporate governance (Investor protection index)
- Similarities are from GeoDist of CEPII.
 - Distance, Common language, and Common religion



Data 2, Construction of the MPK

- Natural resources are important inputs: $Y = AM^{\alpha}L^{\beta}N^{\gamma}$
- PWT9.1 data except for natural resource share, which is from Monge-Naranjo, Sánchez, and Santaeulalia-Llopis (2019)
- capital share = 1-the labor share—the natural resource share

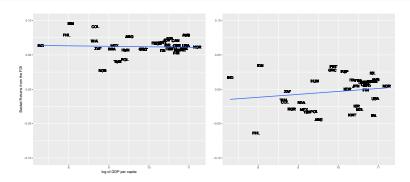
$$R_{j,t} = MPK = \frac{\alpha Y}{M}$$

Graphical Analysis of Extensive Margin



- Rich countries invest in a broader set of countries.
- Poor countries tend to invest in richer countries.

Average Basket Returns from FDI from 2009 to 2018

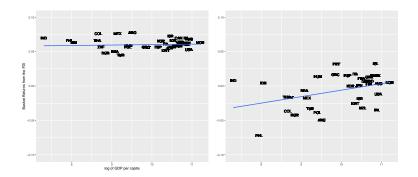


ullet The basket return of country i from outward investments in year t is

$$BR_{i,t} = BasketReturn_{i,t} = rac{\sum\limits_{j} a_{i,j,t} R_{j,t}}{\sum\limits_{i} a_{i,j,t}}.$$

- Left, BR_i : the average basket return of country i from investing abroad.
- Right, $BR_i R_i$: the average excess return of country i from investing abroad.

Average Basket Returns from Portfolio Investment from 2009 to 2018



• Arbitrage seems to fail in developing countries in both FDI and portfolio investment.

Relative Returns Correcting for Cyclical Risks

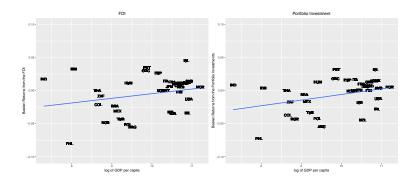
- Relative returns based on CCAPM to correct for cyclical risks (in a perfect market).
- They are determined not only the excess returns but also the correlation of the growth rates (of marginal utility).

$$RR_{i,j,t} = E_t[R_{j,t+1}] - E_t[R_{i,t+1}] + E_t \left[\frac{u'(c_{i,t+1})}{u'(c_{i,t})} \right]^{-1} \text{Cov} \left(\frac{u'(c_{i,t+1})}{u'(c_{i,t})}, R_{j,t+1} - R_{i,t+1} \right).$$

- If $RR_{i,j,t} > 0$, arbitrage, assuming a perfect market, fails.
- The source of the failure.
 - ullet default and nationalization risks in recipient country j
 - liquidity needs of investor country i



Basket Relative Returns from FDI (Left) and Portfolio Investment (Right) Based on CCAPM



• $RR_{i,j}$ are constructed using all sample years (2009-2018)

Selection Equation

 FDI or portfolio investments from i to j country are determined by

$$S_{i,j} = 1\{\alpha_1 RR_{i,j} + \alpha_2 \log GDPpc + \boldsymbol{Z}_i' \boldsymbol{\gamma}_1 + \boldsymbol{Z}_j' \boldsymbol{\gamma}_2 + \boldsymbol{Z}_{i,j}' \boldsymbol{\gamma}_3 + \varepsilon_{0,i,j} \geq 0\}.$$

- Z_i : institution and foreign reserve of investor country i
- Z_j : institution and foreign reserve of recipient country j
- $Z_{i,j}$: similarities of countries i and j

Estimation on Participation (Investor's Characteristics)

	$1\{FDI>0\}$	$1\{PI>0\}$
Rule of Law	1.502***	0.305
	(0.318)	(0.282)
Legal Right Index	-0.187**	-0.178***
	(0.0728)	(0.0674)
Investor Protection	0.125	0.125
	(0.0833)	(0.0803)
Financial Openness	0.00358	-0.0698
	(0.0945)	(0.117)
Foreign Reserve	2.959	2.506
	(2.833)	(3.377)
(Foreign Reserve)2	-10.94*	-3.701
	(6.346)	(8.276)
log of GDP per capita	-0.548**	0.297
	(0.247)	(0.235)

 Legal rights index measures balancedness and efficiency in debt contract implementation (esp. in default). Higher score countries tend to less invest abroad.

Cont. Estimation on Participation (Recipient's Characteristics)

Rule of Law _j	-0.799***	0.138
	(0.215)	(0.179)
Legal Right Index $_j$	0.0816	0.0707
	(0.0619)	(0.0570)
Investor Protection _j	0.157*	0.127
	(0.0803)	(0.0935)
Financial Openness _j	0.154	-0.0906
	(0.112)	(0.0859)
Foreign Reserve _j	-0.255	-6.165***
	(1.740)	(1.718)
(Foreign Reserve) $_{j}^{2}$	-0.581	4.182**
,	(2.581)	(1.879)

 Better general institutional quality (Rule of Law) makes country to have more FDI abroad but receive less FDI.

Cont. Estimation on Participation (Similarity)

Distance	-0.110***	-0.103***
	(0.0210)	(0.0228)
Language	0.269	-0.0164
	(0.403)	(0.362)
Religion	0.476	-0.979***
	(0.440)	(0.350)
$RR_{i,j}$	-13.43***	0.615
	(2.942)	(2.431)
Observations	1010	1010

- FDI is less for countries with higher RR_{i,i}
- For portfolio investments, $RR_{i,j}$ does not matter.

Estimation of Arbitrage

 Y_{i,j}: the share of outward investments from country i to country j, relative to the total investments by country i.

$$\begin{split} \ln Y_{i,j} &= \mathbf{X}_{i,j}^{'} \boldsymbol{\beta}_{1} + RR_{i,j} \boldsymbol{\beta}_{2} \\ &+ RR_{i,j} \mathbf{X}_{i}^{'} \boldsymbol{\beta}_{3} + RR_{i,j} \mathbf{X}_{j}^{'} \boldsymbol{\beta}_{4} + RR_{i,j} \mathbf{X}_{i,j}^{'} \boldsymbol{\beta}_{5} \\ &+ IMR_{i,j} \boldsymbol{\beta}_{6} + \boldsymbol{\varepsilon}_{1,i,j}. \end{split}$$

- X_i and X_j : characteristics of country i and j.
- $X_{i,j}$: similarities between countries i and j.

Estimation of Arbitrage (Similarity)

log of the Share of FDI log of the Share of Portfolio Investment

	0	· ·	
Distance	-0.245***	-0.192***	
	(0.0178)	(0.0177)	
Language	1.534***	1.052***	
	(0.208)	(0.216)	
Religion	1.710***	1.084***	
	(0.271)	(0.298)	
$RR_{i,j}$	-68.41	830.2**	
	(327.3)	(392.2)	

• $RR_{i,j}$ does not matter for FDI.

Cont. Estimation of Arbitrage (Investor's Characteristics)

Rule of Law \times RR _{i,j}	5.536*	0.477
	(3.094)	(3.006)
Legal Right Index $\times RR_{i,j}$	-1.320	0.0392
	(0.940)	(1.029)
Investor Protection $\times RR_{i,j}$	1.430	0.670
	(1.219)	(1.329)
Financial Openness $\times RR_{i,j}$	0.840	0.0110
	(1.771)	(1.792)
Foreign Reserve \times RR _{i,j}	-79.29*	36.53
	(41.61)	(44.47)
(Foreign Reserve) ² × RR _{i,j}	278.1**	-90.84
	(108.3)	(115.4)

• Institutional qualities of investor countries do not affect arbitrage strategy much.

Cont. Estimation of Arbitrage (Recipient's Characteristics)

Rule of Law _j × RR _{i,j}	-5.830*	0.868
	(3.160)	(3.501)
Legal Right Index _j \times RR _{i,j}	2.180*	-1.066
	(1.195)	(1.284)
Investor Protection _j \times RR _{i,j}	0.0384	1.058
	(1.615)	(1.707)
Financial Openness _j \times RR _{i,j}	-2.176	-2.340
	(1.792)	(2.065)
Foreign Reserve _j \times RR _{i,j}	-48.27	11.96
	(29.62)	(33.11)
$(Foreign Reserve)_i^2 \times RR_{i,j}$	22.54	-48.95
•	(39.19)	(44.41)

• Institutional qualities of recipient countries do not affect arbitrage strategy much.

Cont. Estimation of Arbitrage (Similarity)

Distance $\times RR_{i,j}$	-0.603**	0.165
	(0.279)	(0.283)
Language $\times RR_{i,j}$	10.20**	3.904
	(4.350)	(4.719)
Religion $\times RR_{i,j}$	-15.75***	-2.813
	(4.495)	(5.094)
Constant	-1.316***	-2.735***
	(0.461)	(0.479)
IMR	-1.086	-0.112
	(0.782)	(0.848)
Observations	1010	1010

Robustness

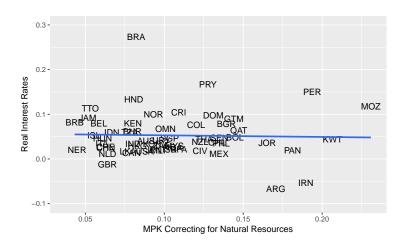
- For robustness we use
 - other measures of institutional qualities
 - the returns on assets without natural resource adjustment
 - human capital
 - exchange rate
- Moreover, we exclude
 - more offshore financial centers
 - U.S. from recipient countries

Conclusion

- Using bilateral investment data, we study Lucas paradox in detail for extensive and intensive margins.
- Extensive margin
 - Rich countries tend to invest a broader set of markets, likely due to rule of law, not due to gdp per capita.
 - Poor countries tend to invest in richer countries.
 - Both investor and recipient institutions matter.
 - RR_{i,j} does not matter for portfolio investment and has negative impact on FDI (stronger paradox).
- Intensive margin
 - Both investor and recipient institutions do not matter.
 - RR_{i,j} does not matter for FDI (weak paradox), but it does matter for portfolio investments (i.e., Lucas Paradox does not exist here).
- Similarities (costs) matter for both margins.



Appendix, Correlation between MPK and Real Interest Rate



Appendix, Excluding USA (1st step, Investor's Characteristics)

	$1\{FDI>0\}$	$1\{PI>0\}$
Rule of Law	1.495***	0.303
	(0.318)	(0.282)
Legal Right Index	-0.187**	-0.178***
	(0.0730)	(0.0674)
Investor Protection	0.129	0.125
	(0.0838)	(0.0803)
Financial Openness	0.00281	-0.0698
	(0.0950)	(0.117)
Foreign Reserve	3.073	2.508
	(2.850)	(3.377)
(Foreign Reserve) ²	-11.20*	-3.705
	(6.389)	(8.277)
log of GDP per capita	-0.535**	0.299
	(0.249)	(0.235)

Appendix, Cont. Excluding USA (1st step, Recipient's Characteristics)

Rule of Law_j	-0.764***	0.138
	(0.214)	(0.179)
Legal Right Index $_j$	0.0812	0.0709
	(0.0615)	(0.0569)
Investor Protection $_j$	0.142*	0.126
	(0.0805)	(0.0935)
Financial Openness _j	0.142	-0.0909
	(0.111)	(0.0859)
Foreign Reserve $_j$	0.174	-6.140***
	(1.745)	(1.720)
(Foreign Reserve) $_{j}^{2}$	-1.040	4.159**
	(2.510)	(1.880)

Appendix, Excluding USA (1st step, Similarity)

Distance	-0.110***	-0.103***
	(0.0211)	(0.0228)
Language	0.265	-0.0235
	(0.409)	(0.363)
Religion	0.491	-0.976***
	(0.438)	(0.350)
$RR_{i,j}$	-13.31***	0.609
	(2.927)	(2.431)
Observations	977	977

Appendix, Cont. Excluding USA (2nd step, Similarity)

	log of the Share of FDI	log of the Share of PI
Distance	-0.253***	-0.191***
	(0.0164)	(0.0172)
Language	1.593***	1.153***
	(0.216)	(0.225)
Religion	1.710***	1.122***
	(0.272)	(0.294)
$RR_{i,j}$	-51.92	741.7*
	(330.2)	(395.1)

Appendix, Cont. Excluding USA (2nd step, Investor's Characteristics)

Rule of Law \times RR _{i,j}	5.732*	0.521
	(3.058)	(3.001)
Legal Right Index $\times RR_{i,j}$	-1.395	0.0352
	(0.946)	(1.030)
Investor Protection $\times RR_{i,j}$	1.330	0.714
	(1.231)	(1.337)
Financial Openness $\times RR_{i,j}$	0.879	-0.00236
	(1.795)	(1.798)
Foreign Reserve \times RR _{i,j}	-78.31*	36.90
	(42.05)	(44.62)
(Foreign Reserve) ² × $RR_{i,j}$	278.7**	-89.73
	(109.9)	(115.7)

Appendix, Cont. Excluding USA (2nd step, Recipient's Characteristics)

Rule of $Law_j \times RR_{i,j}$	-6.175*	-0.447
	(3.161)	(3.536)
$\text{Legal Right Index}_{j} \times \text{RR}_{i,j}$	2.356*	-0.535
	(1.207)	(1.296)
$\text{Investor Protection}_{j} \times \text{RR}_{i,j}$	0.188	2.001
	(1.636)	(1.738)
Financial Openness $_{j} \times RR_{i,j}$	-2.214	-2.224
	(1.795)	(2.072)
Foreign Reserve $_j \times \mathrm{RR}_{i,j}$	-53.90*	-9.999
	(30.26)	(33.95)
$(\text{Foreign Reserve})_{j}^{2} \times \text{RR}_{i,j}$	28.29	-25.54
	(39.78)	(45.20)

Appendix, Cont. Excluding USA (2nd step, Similarity

Distance $\times RR_{i,j}$	-0.610**	0.0725
	(0.282)	(0.286)
$Language \times RR_{i,j}$	10.34**	2.956
	(4.377)	(4.796)
Religion $\times RR_{i,j}$	-16.12***	-3.083
	(4.511)	(5.123)
IMR	-0.977*	-0.165
	(0.555)	(0.666)
Observations	977	977